



Results-Based Accountability and Strategic Planning



Pre-Conference Workshop for 2018 Health and Results Conference, Asheville NC

Results for Workshop

- Clarify relationship between RBA and strategic planning (SP)
- Experience how to determine appropriate strategies using RBA
- Understand how RBA integrates SP and continuous quality improvement into a unified process
- Explore how this method can be integrated into existing workflows

Strategic Planning: A Definition

A set of processes carried out to identify the future desired by the organization and to develop guidelines for making the decisions leading to such a future. A means that the organization chooses in order to move from its current situation to a desired situation in the future.

Strategy: An RBA Definition

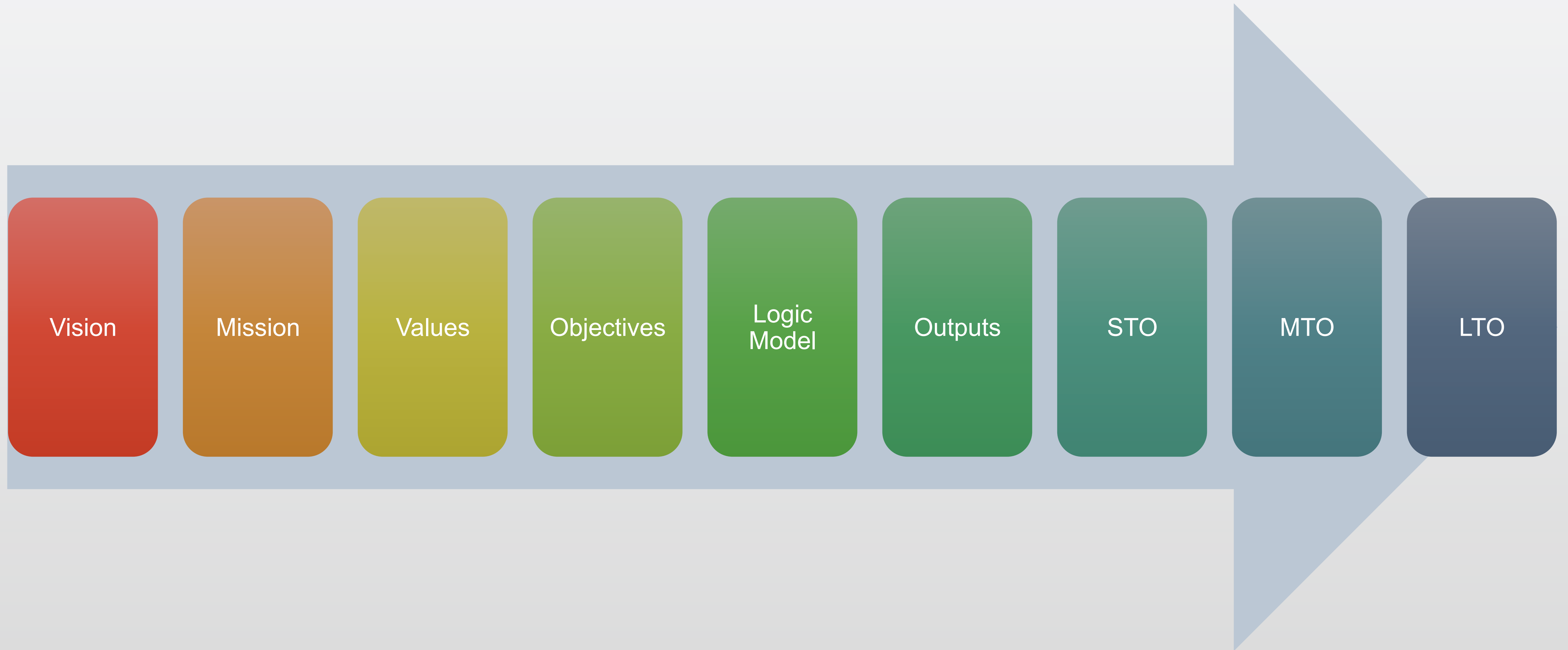
A set of cohesive actions with a reasonable chance to turn a curve or for improving a result and indicator.

Experiences with Strategic Planning

From your most recent Strategic Planning experience:

1. What was the objective?
2. What were the elements or tasks?
3. How long did the process take?
4. Who was involved in the process?
5. What were the highlights

Typical Elements of an SP



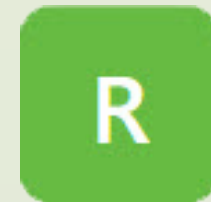


RBA in a Nutshell



Definitions

Population



Result

A condition of well-being for children, adults, families or communities.

- Children Born Healthy
- Children Ready for School
- Safe Communities
- Clean Environment
- Prosperous Economy



Indicator

A measure which helps quantify the achievement of a result.

- Rate of low-birth weight babies
- Percent ready at K entry
- Crime rate
- Air quality index
- Unemployment rate

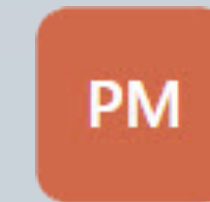
Performance



Program

A program, organization, or service system

- Department of Public Health
- Foundation
- Non-Profit
- Grantee
- Early Education Program



Performance Measure

A measure of how well a program, agency or service system is working.

Three Types

1. How much did we do?
2. How well did we do it?
3. Is anyone better off?



Five Core Turn the Curve Questions

Getting from Talk to **Action**

Population



R

What are the quality of life conditions we want for the children, adults, and families in our community?

I

How can we measure these conditions?

Five Questions

01

How Are We Doing?

02

What is the Story Behind the Curve?

03

Who are the Partners who have a role to Turn the Curve?

04

What Works to Turn the Curve?

05

What is our Action Plan to Turn the Curve?

Performance



P

What program, agency, or service system?

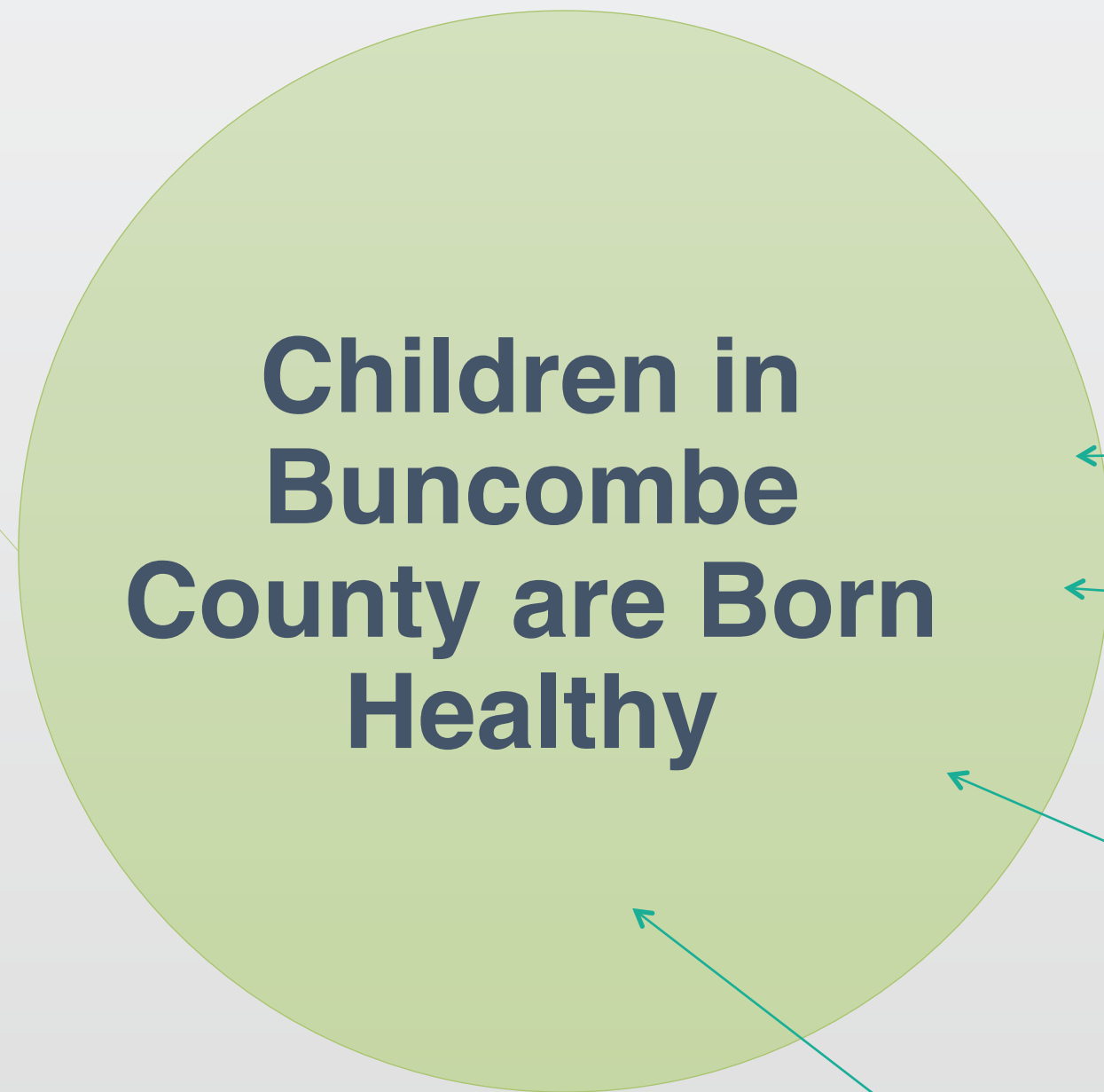
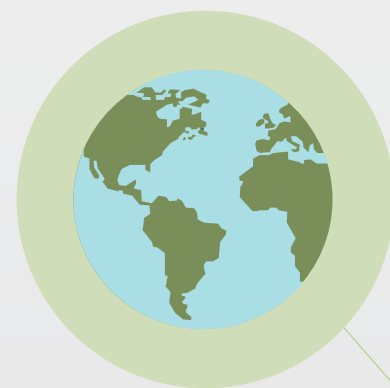
PM

How can we measure if the customers are better off?

The Linkage between Population and Performance

Population Accountability

The well-being of **Whole Populations**
Communities, Cities, Counties, States,
Nations



Performance Accountability

The well-being of **Client Populations**
Programs, Organizations, Agencies,
Service Systems



Clients served by education sector



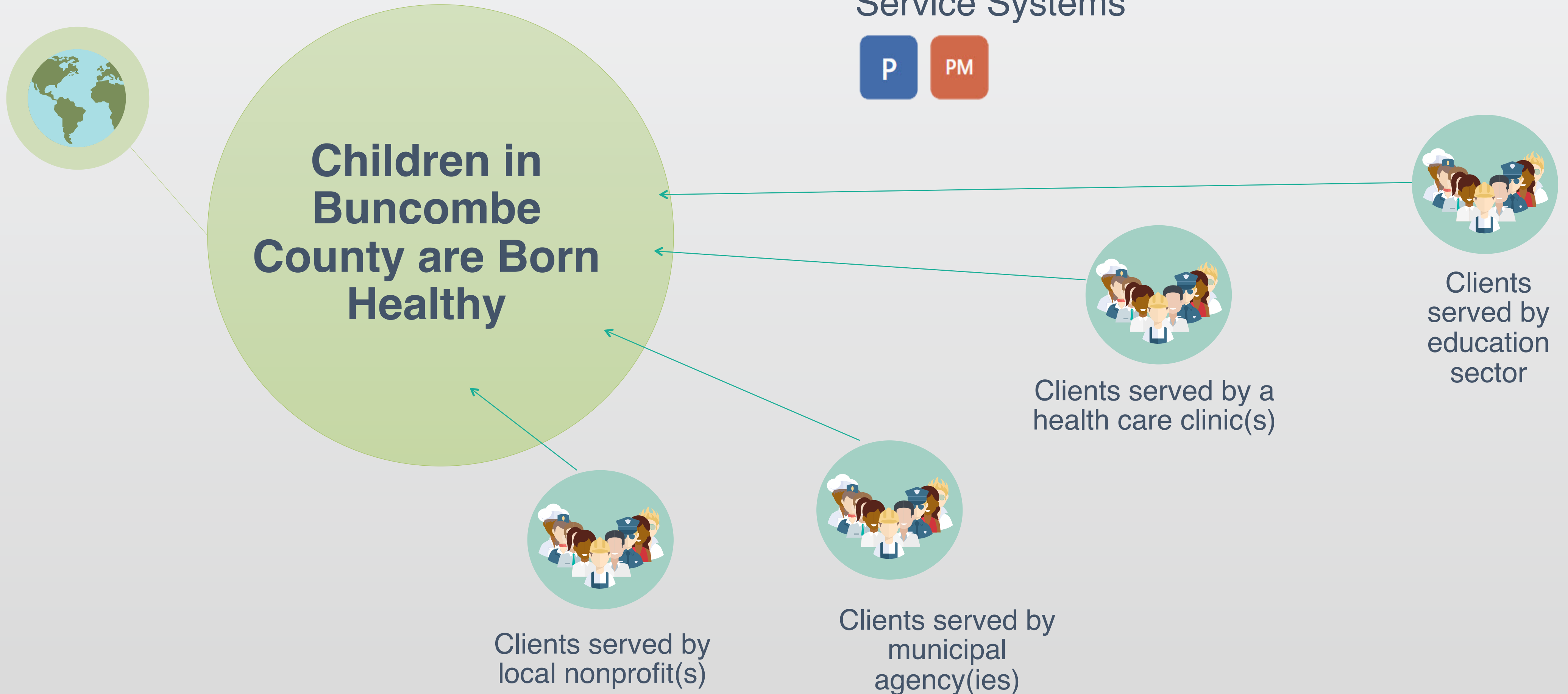
Clients served by a health care clinic(s)



Clients served by municipal agency(ies)



Clients served by local nonprofit(s)



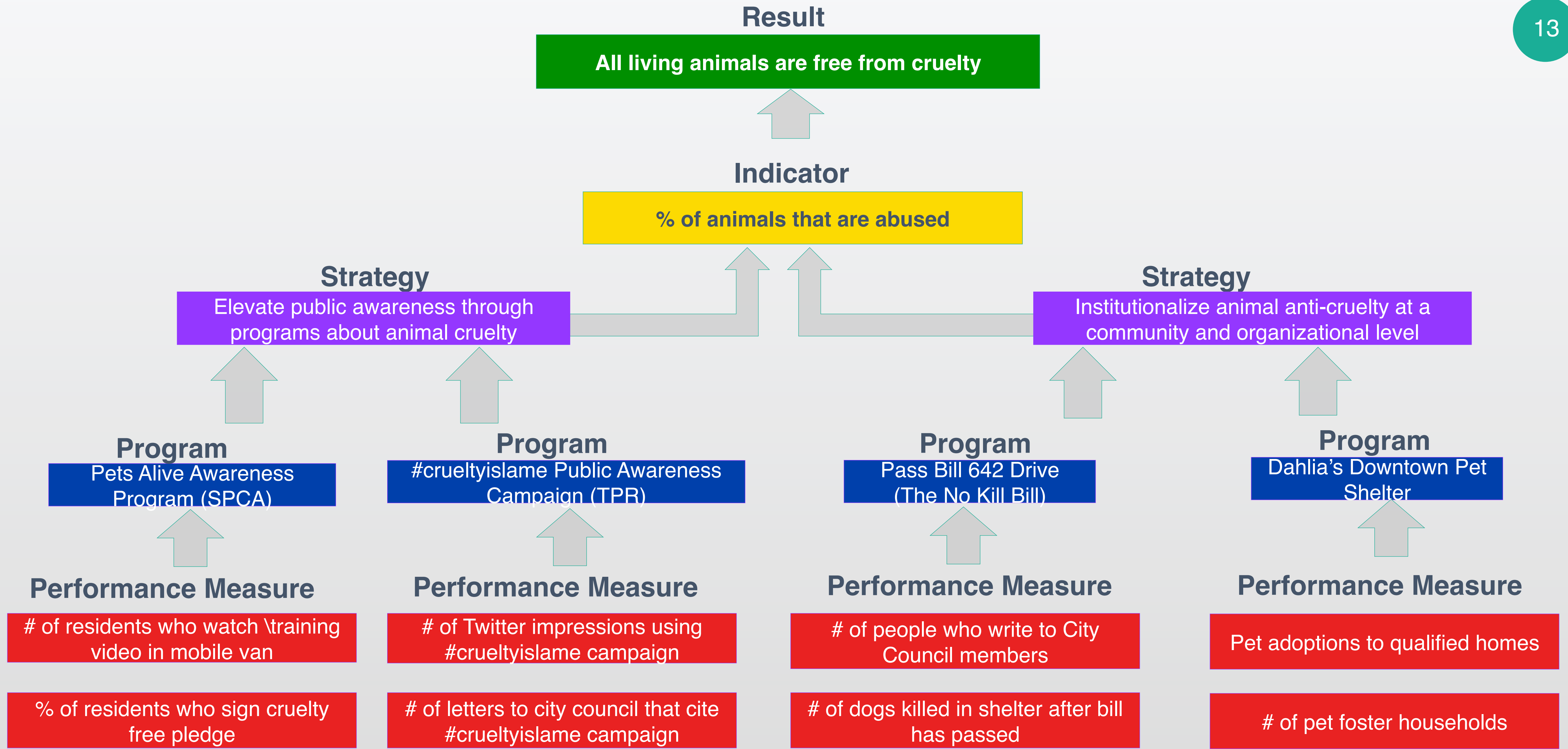
The Linkage between Population and Performance

- It takes **many** aligned programs & strategies to change outcomes at the population level
 - Direct service efforts
 - Policy and systems change
 - Partnership and collaboration
- The relationship between population accountability and performance accountability is one of **contribution**, not cause and effect



RBA and Strategic Planning





Living Example of an RBA Framework



Determining Strategy



RBA and Strategic Planning

- Start with the end in mind, work backwards to the means
- Data and Turn the Curve thinking drive the strategies
- Use clear set of criteria to determine the right strategies
- Iterative process, recalibrate when new data comes online

RBA Criteria for Determining Strategy

Leverage

- How much difference will it make on results, indicators, or turning a curve?
- Most important of the criteria

Feasibility

- Is it feasible and affordable?
- Rank no and low cost solutions higher, since they will likely be easier to implement

Specificity

- Is the idea specific enough to be implemented?
- Can it actually be accomplished?

Value

- Is it consistent with our personal and community values?

Determining Strategy

- 45 minutes for the exercise
- Engage in Turn the Curve thinking
- Select the Indicator OR the Performance Measure
- Objective is to get to solutions/strategy

Turn the Curve Exercise

Indicator

Rate of confirmed victims of child abuse and neglect per 1,000 children

Pop.	2014	2015	2016	2017
Anglo	4.81	5.53	5.04	5.19
Black	0.49	0.63	0.63	1.02
Latino	8.88	9.95	6.96	9.29

Performance Measure

% of adults in Just Do It obesity prevention program that improved their BMI by more than five percent

Q1	Q2	Q3	Q4
45.4	43.6	42.9	46.1



Reflection

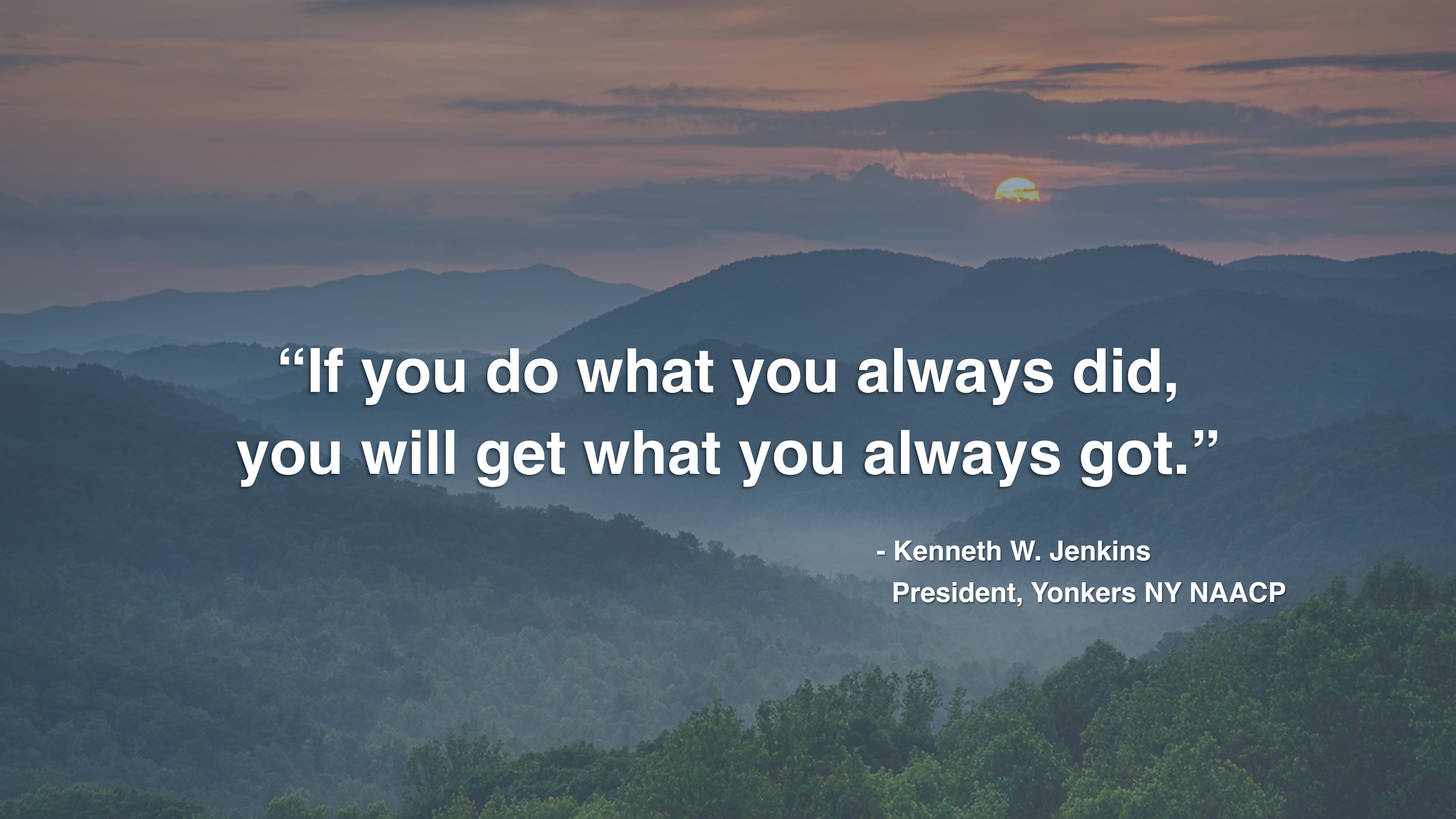


Questions for the Reflection

1. What excites you about this approach?
2. Where are you struggling? Where did you turn off?
3. How can this strengthen your approach to strategic planning?
4. What elements of this thinking can be integrated into your existing workflows?
5. What support, resources, or actions do you need to move forward?



Conclusion



**“If you do what you always did,
you will get what you always got.”**

**- Kenneth W. Jenkins
President, Yonkers NY NAACP**



Clear Impact



Contact Us



info@clearimpact.com



(301) 907-7541



<http://clearimpact.com>